CASE FOR SUPPORT





# WORLD NEEDS TO HEARTHE MESSAGE OF HOPE.

Right now, there are people of faith living in all corners of the world with the mission of sharing the good news of Jesus. We hear the call of God. There is work to be done and we can help. This work of hope in the world requires support from churches and communities. The need is so great. Where do we even begin?

Gone are the days of donating our money to people we don't know in places we will never visit and calling it missions. We have a better way.

We believe there is a better model for people of faith and their communities to support our missionary friends around the world who are making an impact and being boots on the ground for many life changing projects. A way that supports them financially, emotionally and spiritually. A way that creates connection instead of isolation.

How do we do it? We do it together.

# GLOBAL MISSIONARIES FACE MANY CHALLENGES.

They leave their homes, networks and communities to follow the call of God to share a message of love and hope that people around the world desperately need to hear. In doing so, many missionaries face the challenges of consistent underfunding and severe social isolation. It is hard work. It is costly work. It is lonely work.

Missionaries need partnerships with people of faith and their church communities to provide them with ongoing financial support, but also with a commitment to connection, friendship and spiritual support. Hope is found in community.



# WITHOUT COMMUNITY SUPPORT, MISSIONARIES:-

Cannot complete the projects they are invested in. Struggle with social isolation and loneliness.

Will have less impact on the lives of those they're serving.

Face despair and disillusionment.

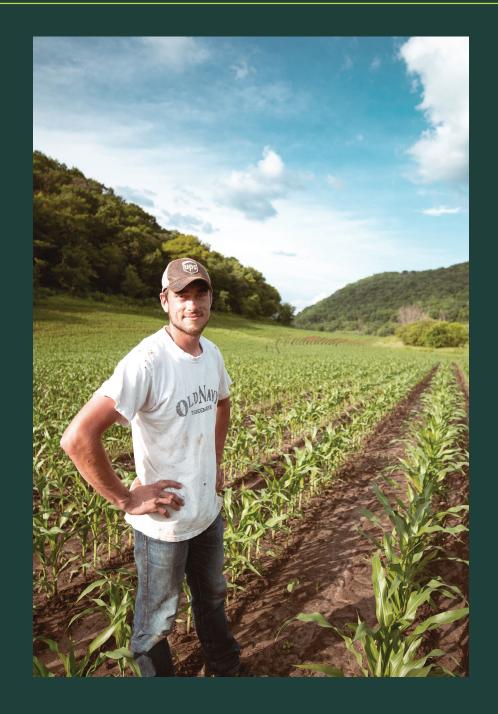
Are forced to navigate competing priorities for funding. Burnout and return home earlier than planned, leaving important work uncompleted and wasting resources and opportunity.

# NOT EVERYONE FEELS THE CALL TO HEAD TO THE MISSION FIELD.

But we all are called to live out our faith in tangible ways, using the tools and gifts God has given us.

Christian farmers want their faith to align with their work. Many are looking for ways they can use the resources and skills they have to support ministry around the world. Support that goes beyond writing a cheque. Support that builds community and connection, partnering in the work of sharing this message of hope with the world.

The traditional donor model has left donors feeling disconnected from the projects they are supporting. We need a new model that places relationship and community at the center of support.



Farm to Field connects Canadian farmers and their communities of faith to global missionaries who need funding and friendship to successfully carry out their work.

# Beneficiaries

# **MISSIONARIES**

receive the spiritual and financial support they need to fuel their work.

# **FARMERS**

align their work with their faith, participating in global missions in a practical and meaningful way.

# **CHURCHES**

gather around their community members and missionary partners, sharing faith and sowing hope.

# NOW?

More than ever, the world needs practical and spiritual support as people face deep challenges: poverty, disease, loneliness, environmental disaster and political oppression. People need hope and help. The need is great and resources are scarce.



# WHY FARM TO FIELD?

We align passionate Canadian farmers and their churches with global missionaries whose projects are in need of funding and a supportive community to increase project impact and ministry sustainability.

Farm to Field improves on the traditional donation model.

Farmers choose which missions project to support and develop a direct relationship with mission leaders. They know exactly where their donations go and they are in regular communication with the missionaries they support. They hear about the wins They hear about the challenges and the needs. They become the link between missionaries and local churches, wrapping their arms around development projects and creating the connection it takes for this incredible work to thrive.



# The Pledge

Canadian farmers choose a field project they want to support and pledge a portion of their farming proceeds to that initiative with a clear fundraising goal.

## 02 The Project

An international mission organization signs up with Farm to Field and creates a field project for a capital initiative with a concrete budget and timeline.

## 03 **The Community**

A. The farmer invites suppliers and small businesses to provide in-kind donations that maximize the total value of the donation to the field project.

**B.** Farmer shares farming pledge initiative with friends, family, neighbours, and church community, asking them to match their pledged amount with donations on their farm to field project page.

## 04 The Work

Farmer farms, Community donates, Suppliers support, Missionaries serve.

# The Sale

Farmer sells pledged farming goods on Canadian market and donates proceeds through farm to field.

# 06 The Impact

Farm to Field sends farming proceeds plus community donations to international missions partner to complete their capital initiative.

# 09 Repeat

# 08 The Relationship

Community farming project participants stay connected to the mission's project long term and have the opportunity to visit, volunteer, and provide continued support.

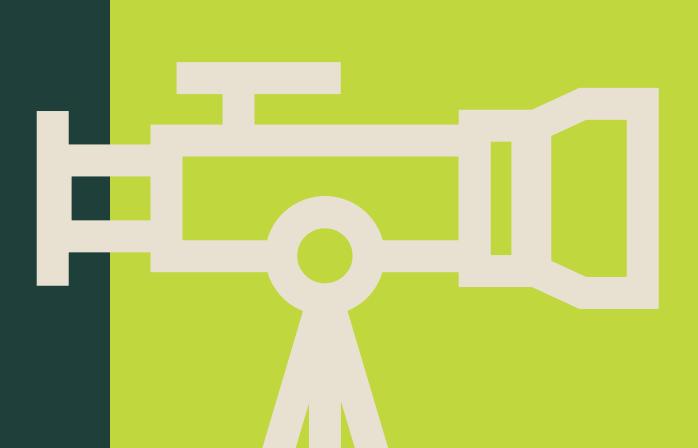
# The Stories

Missions partner provides regular updates on the progress of the capital initiative to farmers, community members, and suppliers who participated in the community farming project.

# LONG TERM VISION

Farm to Field's mission is for missionaries and missions projects across the world from all denominations to receive the financial, relational and spiritual support they need to thrive.

We want to see hundreds of farmers across Canada building relationships with global missionaries - pledging farm projects, engaging local businesses and partnering with their local church to actively support missionaries financially, relationally and spiritually.





# THE NEXT 2 YEARS

Farm to Field is utilizing a project in Romania to pilot the processes and systems of this new donation model. We endeavour to raise project specific funds to improve facilities for children, youth and emerging leaders at Camp Falcon Rock.

As we develop a robust digital platform to facilitate farmer pledges, project feedback, church partnerships and missionary connections, we are leaning on our strong relationships with Canadian farmers and North American Baptist Conference affiliated churches across Western Canada to pilot this model.

We are inviting farmers and their church communities to support a number of capital initiatives at Camp Falcon Rock through our Farm to Field donation model.

# WHY CAMP FALCON ROCK/ROCK/ROMANIA?

# Farm to Field was born at Camp Falcon Rock

Farmer and Farm to Field co-founder Chad Merrifield went on a mission trip to Camp Falcon Rock and was astounded by what he saw. As he worked, talked, ate meals with the locals, and heard their stories, he began to get a full picture of Romania: a country rich in resources, culture, and people but stuck in poverty.

Chad and his family had always dreamed of using their farm to support missions. When he returned from his trip, he pledged a portion of his land to Camp Falcon Rock, and Farm to Field was born.

As a collaborative initiative with Paul and Tanya Gericke, the NAB Field Directors and Development Support at Camp Falcon Rock, Farm to Field raised over \$50,000 in its first year alone and is working in partnership with a number of farmers in Canada.

And this is just the beginning.



# **Camp Falcon Rock**

Camp Falcon Rock empowers the next generation in Romania by developing and discipling young leaders to transform Romania. It is a connecting place for churches, villages, and individuals to encounter Jesus through a spirit-led community that fosters an enjoyment of creation and community while developing disciples.

All Farm to Field pledges and funds raised will be directed towards capital initiatives at Camp Falcon Rock until 2024 when we will begin adding other missionaries to the platform.



Current Need 24

# WHY NAB?

Camp Falcon Rock is an NAB supported ministry. Utilizing the strong relationship we have with the NAB will help us polish the systems required for this new donation model before we widen our reach. This relationship has financial benefits to Farm to Field participants such as reducing our overhead costs and providing us with the ability to issue tax receipts. It also has relationship benefits as we work with trusted churches with aligned ministry goals.

# EXPECTED IMPACT

We believe that Farm to Field will successfully provide support to missionaries. We believe we will see increased global ministry impact and a resurgence of passion in the church community for participating in global missions. We deeply believe that people want to use their skills and resources to participate in this great work. But they want to participate in a way that increases connection – financially and relationally.

We believe in spiritual transformation from the Farm to the Field.

# HERE'S HOWYOU CANHELP

# ONE

Help us raise funds to develop the Farm to Field web platform and farmer resources.

# **TWO**

We need Canadian farmers to engage in Field Projects.

# **THREE**

We need local churches to support farmer pledges.





### Donate.

Donate now to get started.



# Pledge.

Fill out a Field Project pledge form.



## Share.

Share Farm to Field with farmers and churches.



# Sign up.

Sign up to get project updates.



Donate and learn more here. *farmtofield.org* 

CRA Charitable Business Number 132143413RR0001

# **CONTACT**



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